

WFTV-TV
490 East South Street
Orlando, FL 32801



Southern Campaign Resources
235 East Virginia Street
Tallahassee, FL 32301

Contract # 339186

Schedule Dates 10/30/12-10/30/12

Advertiser POL/Simmons, Gardner, Plakon/R/Stv/FI (16829)

Agency/T-Code Southern Campaign Resources (4245)/090005922

Product Political (1065)

Brand RPOC 3 PAC SIMMONS GARDNER PLAKON (14071)

Salesperson Telerep/Washington DC, Washington DC (1040)

Sales Office Telerep/Washington DC

Buyer Name PENNINGTON, ERIN

Phone/Fax /

CPE N/A

Account Types National/Political

Billing Type Standard

Comments

Date Entered 10/29/12

Last Modified 10/30/12

Entered By Jennie Bendzinski

CO-OP No

Headline # 06399579

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00

Sales Tax

Grand Total:

Spots

Rate

RPOF-3 PAC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RPOF- SIMMONS, GARDNER,
PLAKON

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/30/12-11/02/12		:30	7A- 9A (EST)				1	1	1	1					Orlando (WFTV)		10/29/12
1.1	End Dated Line / Spot	10/30/12-10/30/12		:30	7A- 9A (EST)				1						\$2,000.00		Orlando (WFTV)	No Copy/Spot -	10/30/12
1.1.3	Closed Preempt	10/30/12															Orlando (WFTV)		10/29/12
2.0	Revised Line / Spot	10/30/12-11/02/12		:30	12P- 1P (EST)				1		1	1			\$850.00		Orlando (WFTV)		10/30/12
2.1	End Dated Line / Spot	10/30/12-10/30/12		:30	12P- 1P (EST)				1								Orlando (WFTV)	(Manager's) Pre-empt/Spot - Log change.	
2.1.1	Closed Preempt	10/30/12															Orlando (WFTV)		10/29/12
9.0	Normal Line / Spot	10/30/12-10/30/12		:30	8P- 9P (EST)				X					1	\$9,250.00		Orlando (WFTV)	(Manager's) Pre-empt/Spot - Log change.	
9.0.1	Closed Preempt	10/30/12															Orlando (WFTV)		

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.